

To Break Toronto Booking Jam

Distribs, Gov't Agree In Sask'n

Reduction of the censorship charge from four to two dollars per reel on prints shipped from Calgary to Western Saskatchewan has been authorized for August 1st by the Honorable C. C. Williams, minister of labor and senior official of the Saskatchewan (Continued on Page 11)

UK Telev'n Fight Casts Shadows?

Canadian exhibitors are interested in the theatre-television problem as it is shaping up in Britain right now. Television across the sea has reached the point where theatre owners find it necessary to ask for some declaration of policy from the (Continued on Page 4)

More Programs Weekly, Dual Billing Helping Clearance

Change of booking policies in Toronto's leading circuits will do a great deal to relieve the situation which was created by boom in theatre attendance in 1941 and has endured since. Holdovers became the rule rather than the exception in the Queen City's first-runs. The problem did not become nearly so acute in other cities which, unlike Toronto, had more first-run theatres or greater seating capacity.

Maurice Succeeds Late Geo. Rotsky

Successor of the late George Rotsky as supervisor for Consolidated Theatres Limited, Montreal, is Phil Maurice, manager of Loew's Theatre, it has been announced by Arthur Hirsch, president.

John Ready has been transferred from the management of the Palace Theatre to Loew's as replacement for Maurice.

John Rosenberg, assistant at the Palace, is now the manager.

Mr. Rotsky was first to install sound films in a Canadian theatre, the Palace, Montreal.

Theatres Offered Musk Ox 'Safari'

Operation Musk Ox, the great expedition of 50 men and ten snowmobiles into the uncharted wilderness of the Canadian north, laid minor importance on tactical studies and gave major emphasis to the strategic and scientific research afforded by the 3,000 mile (Continued on Page 3)

New B&F Theatre

Erection of the new B&F theatre at O'Connor Drive and Pape Avenue in Toronto is advancing rapidly.

New Leo Choquette House



Luke, Little and Mace, Montreal architects, drew the plans of this projected theatre by Leo Choquette for St. Laurent, Quebec. Its cost is estimated at approximately \$25,000 and Leo Donolo, Incorporated, is the contractor for the building.

Important Agenda For Variety Men

An important agenda comes under discussion at the regular monthly dinner of Tent No. 28, Toronto, of the Variety Clubs of America, being held in the Yellow Room of the King Edward Hotel at 6.30 p.m. on Wednesday, July 24. The scheduled program of the meeting includes the induction of new members, the report of fund-raising project, report regarding club quarters and discussion of forthcoming activities. It does not mention the film being made of Variety activities, but members will probably be informed of the news.

R. J. O'Donnell, national chief (Continued on Page 3)

Cisco Kid Picture

William Nigh will direct the next Cisco Kid film at Monogram which will star Gilbert Roland.

Mrs. Herbert Allen Honored With MBE

Mrs. Herbert Allen, wife of the well-known executive of Theatre Holding Corporation, was awarded an MBE (Member of the British Empire) by His Majesty recently for her services as chairman of the Women's Committee of the Canadian Jewish Congress. The group led by her made a fine contribution to the war effort, helping to furnish canteens everywhere and maintaining five of its own in that number of cities across Canada.

Robert Clarke Pic

Robert Clarke will appear in RKO Radio's Zane Grey's "Code of the West."

'Blaze Of Noon'

Paramount will produce Captain Ernest K. Gann's soon-to-be-published novel, "Blaze of Noon."

Johnson Joins E-L

organization. Johnson severed his connections with Monogram's Montreal sales staff to accept the post.

Bob Johnson has been appointed manager of the Montreal office of Eagle-Lion by A. J. Laurie, Canadian general manager of J. Arthur Rank's major distribution

THE FIRST THREE ENGAGEMENTS
TELL THE BOXOFFICE STORY OF
MONOGRAM'S MILLION DOLLAR SMASH
"SUSPENSE"

A KING BROS. PRODUCTION

HELD OVER IN BOSTON

AT RKO'S NEW ENGLAND GIANT—THE BOSTON!

HELD OVER IN FRISCO

AT FOX-WEST COAST'S MIGHTY WARFIELD!

HELD OVER IN CHICAGO

AT THE CHICAGO—B&K'S MIDWEST FLAGSHIP!

FLASH!! HELD OVER IN WINNIPEG AT THE GARRICK — ACE ODEON HOUSE!

"SUSPENSE" starring BELITA • BARRY SULLIVAN • BONITA GRANVILLE
ALBERT DEKKER with EUGENE PALLETTE • MIGUELITO VALDES • BOBBY RAMOS & His Band • Edit Angold.
A MONOGRAM PICTURE • Produced by MAURICE and FRANKLIN KING • Directed by Frank Tuttle
Original Screenplay by Philip Yordan • Music by Daniele Amfitheatrof

Theatres Offered Musk Ox 'Safari'

(Continued from Page 1)

trek. Final reports on the extensive findings of the expedition, destined to be of immeasurable assistance to future activities in frozen lands and the further opening of Canada's great northland, are still being compiled.

Musk Ox went through territory never before visited by white men or Eskimos. With them went a National Film Board cameraman, shooting practically every inch of the trek and returning with 45,000 feet of films. Compressed into a ten-minute production, the footage is being released in the Canada Carries On series as "White Safari" in July. The rest will get various uses.

The camera watched the expedition test the snow along the route for its ability to sustain weight, for its contents, for numerous other elements. With the scarcity of caribou and other furs, tests were made on clothing designed on the same lines as Eskimo gear but made entirely of cloth. Radio operation in severe cold was watched and one thing learned was that wireless, when used at low temperatures, would send the dashes, but the dots refused to come out into the blizzard!

Stress was laid on weather observation, and the results are expected to be of world-wide benefit. Vehicles for use in the snow wastes were also studied extensively. Shown in "White Safari" are the bug-like snowmobiles capering over great deserts of snow and ice, unexplored and poorly mapped. So uncertain were the charts used by Musk Ox at one point that an arm of the expedition got itself temporarily lost. It found that Perry River, shown well inland on the map being used, was actually eight miles out at sea, on an island in Queen Maud Gulf, well above the Arctic Circle.

'Meet The Navy' Pic Set For Release

"Meet the Navy," the picture based on the stage show of the same name produced by the Royal Canadian Navy with a complete cast of service personnel, will be released in Canada and the USA in August.

The film, made in England in 29 days at a cost of \$500,000, has already earned more than its expenses in its initial run at the Empire Theatre in London. Captain J. P. Connolly of Halifax, director of Special Services, expects profits from the show will net the Canadian Navy Benevolent Trust Fund some \$4,000,000.

Important Agenda For Variety Men

(Continued from Page 1)

barker, has completed the arrangements with Paramount Pictures, giving them exclusive rights to film the exciting story of the organization whose members are all in the amusement industry. On behalf of the Variety treasury he accepted a check for \$50,000 for the material to be used in the picture. This flat sum covers the full payment and the clubs will not share in the profits or gross receipts.

Production of the picture, to be called "Variety Girl," will start in August with George Marshall directing and Daniel Dare producing and will be a romantic musical comedy and one of the most important features ever to be made at Paramount.

Already named for roles in the film, which will have the all-time biggest cast of stars ever assembled for one picture, are Bing Crosby, Bob Hope, Ray Milland, Betty Hutton, Alan Ladd, Dorothy Lamour, Paulette Goddard, Barry Fitzgerald, Joan Caulfield, Veronica Lake, Bill Bendix, Sterling Hayden, Diana Lynn, Sonny Tufts, William Holden, John Lund, Robert Preston, Gail Russell, Billy De Wolfe, MacDonald Carey, Cass Daley, Marjorie Reynolds, Mary Hatcher, William Demarest, Olga San Juan, Arleen Whelan, Patricia Knowles, Cecil Kellaway, Virginia Welles, Howard Da Silva, John Hoyt, Wanda Hendrix, Johnny Coy and Frank Faylen. Others will be named later.

Following are the committees of Tent No. 28:

Membership Committee: Leo Devaney, Oscar Hanson, Ben

Miss Lillian Edmunds Of Lindsay Pases

For many years projectionist of the Kent, Lindsay, Ontario, until her retirement with the coming of sound, Lillian Edmunds, one of the seven daughters of the late Fred Edmunds, passed away last week.

The Kent, recently acquired by 20th Century Theatres, was founded by Fred Edmunds 40 years ago and his daughters assisted in its operation while he was alive and after his death.

Okun, Ernie Rawley, Gordon Lightstone, N. A. Taylor, Ben Freedman, Syd Samson, Haskell Masters and Ben Geldsaler.

Building Committee: J. J. Fitzgibbons and Leo Devaney.

Heart Committee: Morris Stein, Jim Cameron, Leo Devaney and N. A. Taylor.

Variety Club Ball Committee: Oscar Hanson, chairman; Jack Arthur, Ernie Rawley, Dewey Bloom, Glen Ireton, Hye Bossin, Jim Nairn, Jim Cameron, Win Barron, Larry Graburn and George Degnon.

Organization Committee: R.W. Bolstad, Morris Stein and Ben Geldsaler.

Legal Committee: N. Robertson, KC; Hon. J. Earl Lawson, KC.

Ex-NFB Secretary Named In Probe

Freda Linton, former secretary to John Grierson while he was with the National Film Board and the Wartime Information Board, was named by the Royal Commission investigating espionage activities in Canada. Her present whereabouts are unknown.

First Ibsen Talkie

Henrik Ibsen's first play to reach the talking screen will be "An Enemy of the People." The dramatic classic will be made by Columbia and will be produced by Shepard Traube and star Alexander Knox.

Weisberg Promoted By United Artists

Eddie Weisberg, contract clerk at the main office in Toronto of United Artists, was promoted recently to the position of booker at the Vancouver branch of the company, according to an announcement by Charlie Chaplin, Canadian general manager. He replaces Harry Page, resigned.

Weisberg, who came direct to United Artists two years ago from the Central High School of Commerce in Toronto, has in the short space of time he has been with the company set up an enviable reputation and his promotion is a well-deserved one.

Honored



ARTHUR PUBLICOVER

Perkins Electric engineer Arthur Publicover who was awarded the MBE in the King's Birthday Honors List for his work as an inspecting wireless officer for the British Admiralty during the war.

He is an engineering graduate of Acadia University in Nova Scotia.

Gala Opening For Royal Victoria

The Royal Victoria Theatre, Famous Players house in Victoria, BC, recently had a gala opening. Premiere showing of "The Road to Utopia" and a radio broadcast from the stage were two features of the evening at the modernized theatre.

FOR THEATRE REQUIREMENTS
CONTRACT SALES OFFICE
EATON'S

Film Weekly

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HYE BOSSIN, Managing Editor

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To Clear Toronto Booking Tie-Up

(Continued from Page 1)

dents in the sub sub runs, meant that films were in arrears more than a year. Every type of product got a chance and reissues occupied much screen time.

Now both Famous Players and B&F have revised their policies according to the situation affected. Neighborhood houses will increase the number of program changes from two to three each week, at the same time double bills will become the rule.

The circuits will also waive their rights to certain pictures and the Independent operator will play these first in his zone.

Clearance between engagements will be shortened considerably and in some instances will approach that formerly in effect, although time will prove how well present remedies will work out. The circuits and distributors are entitled to the appreciation of the Independent exhibitors in Toronto for their efforts to relieve the booking situation.

One of the major benefits of reasonable clearance will be in publicity, for the Independent and sub run operator's task of selling a film to the public will be easier if its promotion campaign is still remembered.

'13 Rue Madeleine' Filmed In Quebec

Chateau Frontenac and the Legislative buildings in Quebec City will be the locale for many of the scenes in 20th Century-Fox' "13 Rue Madeleine." Outdoor shots will also be made of picturesque French buildings for atmosphere for the film.

Henry Hathaway, director, and James Cagney and Annabella, stars, are included in the location unit at Quebec City.

VOCALITE SCREENS

Five times more sound permeability.

One-third more light.

Vocalite Sound Screen is the result of a series of intensive and costly experiments which have resulted in the production of the finest sound screen made. Flexible plastic coated, flameproof.

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877 VICTORIA STREET TORONTO 2027 MELBURY STREET MONTREAL



Ex-Toronto Man On Top

In 1921 a young man who lived in a modest downtown block almost in the shadows of the Pantages Theatre (now the Imperial) and the buildings of the film industry in Toronto moved to Los Angeles. As it turned out, had he stayed and developed here as there, he would be a powerful man in the Canadian motion picture industry of today. His name is Harry M. Popkin.

Instead of going a few hundred yards to the east to begin his career, he went 3,000 miles to do the same things they were doing that much nearer home. It was not a matter of personal judgment which brought him to Los Angeles, for he was 15 years old, but likely the desire of his parents to live there. But it led to Harry beginning a business life which to date has brought him a circuit of 39 theatres in California and made him a producer, first of Negro films for Negro theatres and now a million-dollar production through his own company, Cardinal Films.

Born in New York City in 1906, the son of Jacob and Sadie Popkin, Harry was brought to Toronto at the age of five. His Toronto education took place in McCaul Street Public School and Jarvis Collegiate Institute. He completed his share of education at Lincoln High, the University of Southern California and the University of California.

In 1921 he got his first job in show business as an usher, sweeper, etc., rose to be manager, saved his money and bought a "shooting gallery" named the Olympus. He parlayed it to 39, which included the circuit run by Abe Gore, who gave him his first job. Popkin's exhibition activities are carried on as the Popkin and Ringer circuit, although his first loop, of which the Olympus was the foundation, was known as the Eastland Theatres.

For a long time he was a leading sports promoter on the West Coast, the Olympic Auditorium, Los Angeles having been under his direction. He also controlled burlesque houses.

Popkin's first film for general theatres was "And Then There Was None," which was distributed by 20th-Fox. His next will be "Sheila" and after that will come "Impact."

Married in 1924 to Frances Seligman, he has a daughter, Betty Stone, and a new grand-daughter, Linda Minette.

I know him to be a pretty nice fellow, although I have never met him. During the depression which stretched from 1929 to the second year of the war many a local lad strayed far afield in an endeavor to find a job. Several found a good living in those precarious times as managers for theatres owned by Popkin. Some still hold those jobs.

He was up this way, they tell around the old neighborhood, a while back and may make the trip again soon to visit relatives.

Mervyn Thanks Them

Mervyn Goldstone, Empire-Universal booker, has reason to be grateful to the boys in the business—and he is in a big way. His wife recently presented him with a son. She became ill and blood donors were needed. Mervyn sent out a call and 13 who heard about it answered in one afternoon. Others kept calling up but too late.

Blood from seven was used. The rest contributed theirs to the blood bank. Merv's wife is well, the lads are happy and everything is fine.

Para's 'California'

Barbara Stanwyck, Ray Milland and Barry Fitzgerald are starring together in Paramount's Technicolor drama of the gold rush era, "California."

Caesar In New Pic

Sid Caesar, who scored a personal triumph in "Tars and Spars," has been given the top laugh role in Columbia's "My Empty Heart."

UK Telev'n Fight Casts Shadows?

(Continued from Page 1)

distributors and the British Broadcasting system.

Exhibitor representatives on the Renters', Exhibitors' and Producers Joint Committee have been ordered to demand the right to cancel their contracts with distributors (renters) if movies scheduled for showing in their houses are used in the BBC television service. They will take this stand at the forthcoming discussion of the relationship of the film to television, to be carried on by their committee and BBC officials.

The BBC is frank about its desire to use movies, having made an offer to all newsreel companies for the right to use their films. So far 12 cartoons and four documentary shorts have been shown through television.

There is a likelihood that British producers may find themselves at odds with the BBC, which may enter the field of film production if present experiments turn out well. Entertainment films produced by the BBC for television use may later lessen the value of films produced for commercial theatres, the competition being strong. Future activities of the BBC may reduce the financial attractiveness of commercial film production and exhibition.

Not only has Canada an equivalent of the BBC in the CBC, but there is the National Film Board, also a government agency. It is not impossible that, for the sake of economy in the future fields of federal radio, television and films, that the three may be brought together. At present the CBC, under its charter, controls television as well as private radio in this country, a fact which has led to bitter wrangling. The 81 independent stations, some 50 of which have CBC hookups, are asking the Parliamentary Committee on Radio Broadcasting, now sitting, to create a board of appeal with power to interpret, amend, or rescind CBC regulations. The stations are members of the Canadian Association of Broadcasters, whose president and spokesman, Harry Sedgwick, is the head of CFRB, Toronto.

Many Canadian film men agree that the situation in Britain, which is far ahead of Canada in television development, will be paralleled in Canada when movies and television have reached the same relationship here as they have there.

Bob Hope Picture

Bob Hope's next film at Paramount is "My Favorite Brunette."



HEART APPEAL!

(in "THREE WISE FOOLS")



ACTION!

(in "COURAGE OF LASSIE")



DRAMA!

(in "BOYS' RANCH")

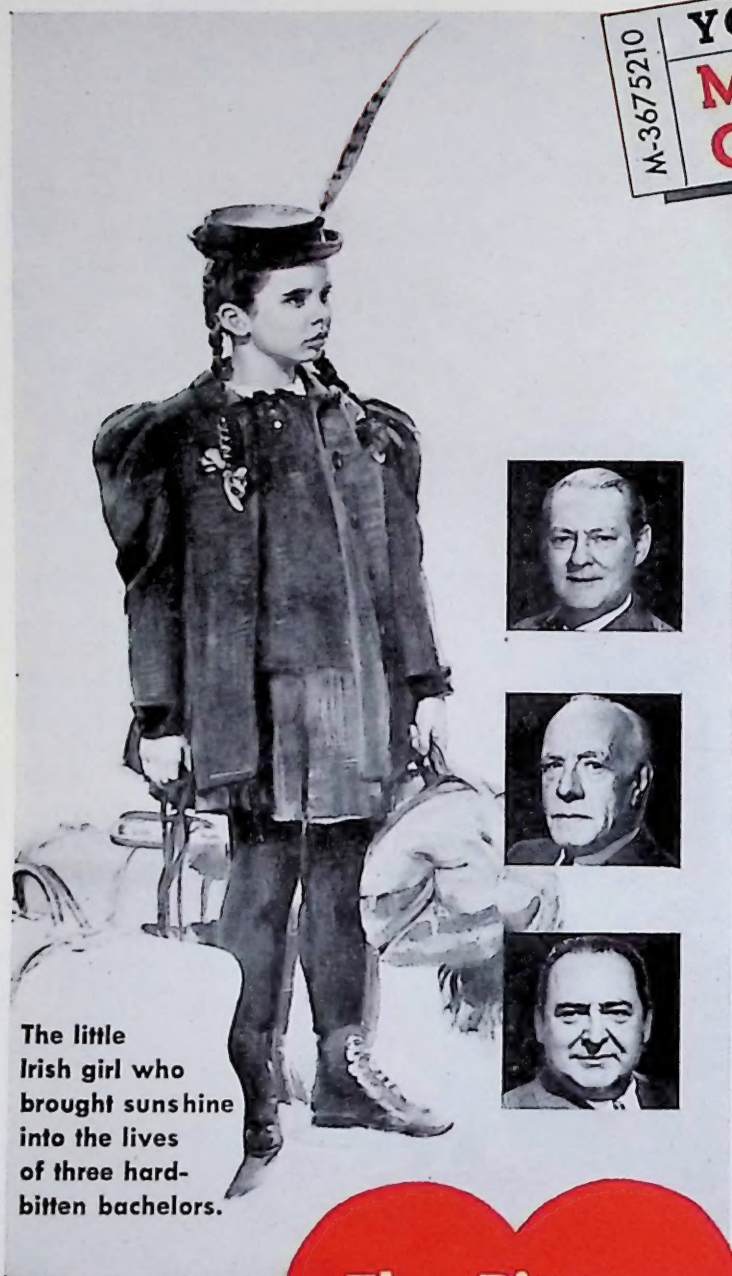
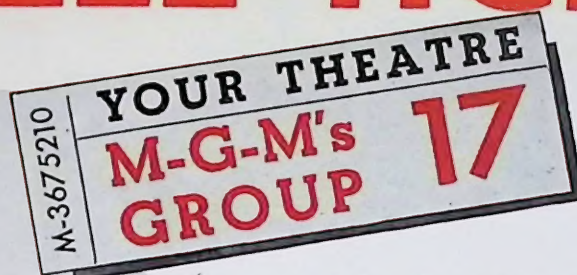


ROMANCE!

(in "FAITHFUL IN MY FASHION")

**M-G-M's NEW GROUP
HAS EVERYTHING!**

LET'S SELL TICKETS!



The little Irish girl who brought sunshine into the lives of three hard-bitten bachelors.

**The Picture
With a Heart
of
GOLD!**

"THREE WISE FOOLS" • MARGARET O'BRIEN
LIONEL BARRYMORE • LEWIS STONE • EDWARD
ARNOLD • Ray Collins • Jane Darwell • Charles Dingle
Cyd Charisse • Harry Davenport and THOMAS MITCHELL
Screen Play by John McDermott and James O'Hanlon • Story
by John McDermott • Based Upon the Play by Austin Strong
Staged by Winchell Smith • Presented by John Golden • Directed
by EDWARD BUZZELL • Produced by WILLIAM H. WRIGHT

**M-G-MASTERPIECE OF
ENTERTAINMENT IS
SURE-FIRE BOX-OFFICE!**

"THREE WISE FOOLS"

**THE TRADE PRESS PREDICTS
MONEY! MONEY! MONEY!**

"'Three Wise Fools' rings up highest grosses..."
—HOLLYWOOD REPORTER

"Human warmth, pathos and flashing humor which
showmen instinctively associate with happy days at
the box-office... beckons to young and old..."
—MOTION PICTURE HERALD

"Shure and it'll capture the hearts of the family
audience and do foine at the till in the box-office,
begorrah..."
—FILM DAILY

"Lots of appeal for young and old... for better
business..."
—EXHIBITOR

"A natural box-office bid for the family trade..."
—DAILY VARIETY

"Excellent... will amuse and entertain..."
—SHOWMEN'S TRADE REVIEW

"Has both comedy and heart-tug for surplus
value..."
—MOTION PICTURE DAILY

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Capitalizing on his past successes with the BIGGEST production yet!

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THRILLING
TECHNICOLOR

"COURAGE OF LASSIE"



ELIZABETH TAYLOR
"The National Velvet" Girl

"The Best of the Lassie jobs to date!"

—M. P. DAILY



TOM DRAKE
The New Fan Mail Idol

The trade press gives the tip-off! Here's a BIG production that will delight the millions who made the previous Lassie pictures tremendous grossers. Filmed in the majestic Blue Sierras in gorgeous Technicolor it packs a wallop every thrilling minute that will pack your house!

LASSIE in a New Adventure "COURAGE OF LASSIE" in TECHNICOLOR • ELIZABETH TAYLOR • FRANK MORGAN • TOM DRAKE • Original Screen Play by Lionel Houser • Directed by FRED M. WILCOX • Produced by ROBERT SISK



M-G-M gave you the sensational "BOYS' TOWN" that lifted MICKEY ROONEY to stardom — and now box-office history repeats.

M-G-M presents

"BOYS' RANCH"

Out of today's headlines, a story of juvenile delinquency that makes thrilling human entertainment!

"BOYS' RANCH" • JACKIE "BUTCH" JENKINS
JAMES CRAIG • SKIPPY HOMEIER • DOROTHY PATRICK • Original
Story and Screen Play by William Ludwig • Directed by ROY ROWLAND
Produced by ROBERT SISK



TOM DRAKE GETS LOADS
OF FAN MAIL — AND
GORGEOUS DONNA REED!

M-G-M presents the delightful comedy romance

"FAITHFUL IN MY FASHION"

"FAITHFUL IN MY FASHION" • DONNA REED
TOM DRAKE • Edward Everett
Horton • Spring Byington • Harry
Davenport • Produced and
Written by LIONEL HOUSER
Directed by SIDNEY SALKOW

**"You're so
EASY TO WED
Leo!"**

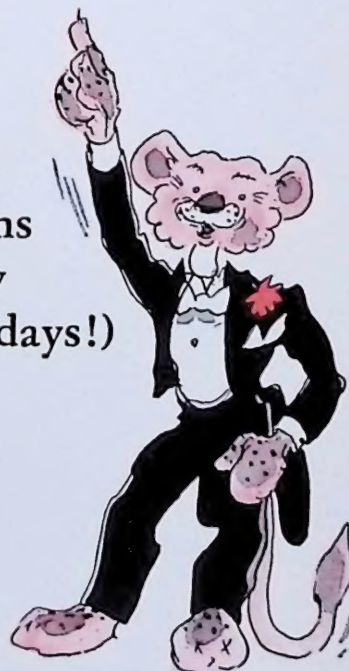


**"Of all my
GREEN YEARS
this is the
greenest, toots!"**



**"THAT'S AN
AD SON!"**

(for two
of the
greatest
attractions
of all my
friendly days!)



LOOK AHEAD! M-G-M IS HOTTER THAN EVER!

"HOLIDAY IN MEXICO"

(In Technicolor)

Walter Pidgeon, Jose Iturbi, Roddy McDowall, Jane Powell, Ilona Massey, Xavier Cugat

"UNDERCURRENT"

Katharine Hepburn, Robert Taylor

"NO LEAVE, NO LOVE"

Van Johnson, Pat Kirkwood, Keenan Wynn, Xavier Cugat, Guy Lombardo

"A WOMAN OF MY OWN"

Greer Garson

"TILL THE CLOUDS ROLL BY"

(In Technicolor) (All Star—Alphabetically)

June Allyson, Lucille Bremer, Judy Garland, Kathryn Grayson, Van Heflin, Lena Horne, Van Johnson, Angela Lansbury, Tony Martin, Dinah Shore, Frank Sinatra, Robert Walker

and remember, "THIS IS THE YEAR OF THE YEARLING!"

Perilous Holiday

with Pat O'Brien, Ruth Warrick
Columbia 89 minutes
ROMANCE, COMEDY, AND MELO-
DRAMATICS ARE COMBINED TO
PROVIDE ENTERTAINMENT OF
PLEASANT QUALITY.

In "Perilous Holiday" the job of uncovering a counterfeiting ring in Mexico City has been accomplished in a manner that will excite the majority of patrons whose entertainment demands are not too difficult to satisfy.

The picture tells a yarn in which connivance plays an important part in achieving the desired results. The production doesn't overlook the importance of romance and humor in contributing boxoffice values to the footage. It also doesn't neglect to try the persuasiveness of music to draw audience attention. For the purpose it employs the Eddie LeBaron orchestra, which is kept busy giving out with Mexican harmony. The musical sequences should bring to the film additional patronage from the ranks of youth.

The Roy Chanslor screenplay, which stems from the Collier's magazine serial by Robert Carson, has as its chief character, an American who has everybody mystified. His behavior casts considerable suspicion upon him. Among those who have their doubts about him is a distaff member of the newspaper fraternity who has her sights aimed at a racketeer operating a night club. It is during the course of her investigation into the racketeer's activities that the gal discovers the existence of the counterfeiting ring. The guy from the States is among those at whom suspicion is directed until it is learned that he is an undercover agent trying to get the goods on the counterfeiters. At the finale, romance is in full blossom between the lady of the fourth estate and the man from the States.

The players perform spiritedly. Pat O'Brien is the sleuth and Ruth Warrick is the gal. The villain-in-chief is Alan Hale.

CAST: Pat O'Brien, Ruth Warrick, Alan Hale, Edgar Buchanan, Audrey Long, Willard Robertson, Eduardo Cian-nelli.

CREDITS: Producer, Phil L. Ryan, Director, Edward H. Griffith; Screenplay, Roy Chanslor; Based on story by Robert Carson; Cameraman, Charles Lawton, Jr.

DIRECTION, Okay. PHOTOGRAPHY, Good.

Rendezvous 24

with William Gargan, Pat O'Moore,
Maria Palmer
20th-Fox 70 minutes
ANOTHER IN THE CYCLE OF
ATOM BOMB STORIES IS GOOD
FARE FOR ACTION HOUSES.

All elements that go toward making a good, exciting serial have been injected into this story of a group of fascist scientists who plan to destroy the Allied democracies with a new range finder as soon as David Leonard, a German scientist, returns from America with the secret that will help them complete their atomic bomb.

A satisfactory amount of suspense is maintained throughout by director James Tinling, with William Gargan and Pat O'Moore presenting themselves as a couple of likeable government agents. Maria Palmer in an interesting type in her role as an enemy accomplice.

In this one Gargan travels to a little German village to check on the activities of a German scientist who supposedly died in an automobile accident in America but left the country with valuable atomic bomb information.

Both he and a London agent, Pat O'Moore, are known to the plotters, and an attempt is made to kill them. However, some fast team work on the part of Gargan and O'Moore leads them to some secret chambers buried in the mountains surrounding the village in time to prevent the enemy group from using their destructive machine.

CAST: William Gargan, Pat O'Moore, David Leonard, Maria Palmer, John Bleifer, Kurt Katch, Henry Rowland, Paul Kruger, Herman Bing, Ilka Gruning, Boyd Irwin, Evan Thomas, Leslie Denison, Douglas Fowley, Jon Gilbreath, Arthur Gilmore, Drew Allen, Lorraine Miller.

CREDITS: Producer, Sol M. Wurtzel; Director, James Tinling; Story and Screenplay, Aubrey Wisberg; Cameraman, Benjamin Kline.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Managers Shifted In Two FP Theatres

Martin Cave, manager for the last 15 months of the Famous Players Penticton, BC, house, the Capitol, has been transferred to the Dominion Theatre.

Taking his place in Penticton is Lance K. Webber, who formerly managed an FP theatre in Vancouver, the Regent.

House of Dracula

with Lon Chaney, John Carradine,
Martha O'Driscoll
Universal 67 minutes
WITH ITS GALAXY OF MONSTERS
THIS ONE PROMISES A FEAST FOR
LOVERS OF HORROR FILMS.

"House of Dracula" is a horror picture to end horror pictures. The film brings together all the top characters in Universal's prize horror exhibits — Dracula, Frankenstein's monster, the chap with the curse of the werewolf, the scientist who tampers with the laws of nature.

All the prize stock situations so dear to the creators of shockers have been dumped into the footage to make a Roman holiday for those who have a taste for this sort of entertainment.

The scientist in this case (Onslow Stevens) tries to use his powers to fix it so that Dracula, (John Carradine) will no longer be a vampire and Talbot (Lon Chaney) will cease to turn into a werewolf when the moon is full. As a sideline he works at the job of bringing Frankenstein's monster back to life. He fails with Dracula but succeeds with Talbot and the monster. Success is imperative in Talbot's case because the unhappy fellow is having a romance with the doctor's assistant (Martha O'Driscoll). The doc's triumph in the case of the monster is short-lived as the Frankenstein creation goes on a rampage in which his reviver meets his death.

Erle C. Kenton's direction is ordinary, while Paul Malvern, working under Executive Producer Joe Gershenson, has produced the film in a haphazard manner.

CAST: Lon Chaney, John Carradine, Martha O'Driscoll, Lionel Atwill, Jane Adams, Onslow Stevens, Ludwig Stossel, Glenn Strange, Skelton Knaggs, Joseph E. Bernard, Dick Dickson, Fred Cordova, Carey Harrison, Harry Lamont, Gregory Muradlin, Beatrice Gray.

CREDITS: Executive Producer, Joe Gershenson; Producer, Paul Malvern; Director, Erle C. Kenton; Screenplay, Edward T. Lowe; Cameraman, George Robinson.

DIRECTION, Fair. PHOTOGRAPHY, Okay.

Flin Flon Theatre Gets New Manager

Flin Flon, Manitoba's Rex Theatre has recently had a change in management. N. Phillet, official of the Northwestern Theatres which owns the Rex, announced that Sol Nathanson has replaced John Besler who left for Melville, Saskatchewan.

Janie Gets Married

with Joan Leslie, Robert Hutton, Edward
Arnold, Anne Harding
Warner Brothers 89 minutes
FAMILY TRADE WILL GET MOST
PLEASURE FROM "JANIE" SEQUEL
WITH YOUTHFUL APPEAL.

Filled with the spirit of youth, "Janie Gets Married," a sequel to "Janie," which was based on the play by Josephine Benthams and Herschel V. Williams, Jr., represents the sort of entertainment that is best suited for the family trade. Maturity was cast out the window in the creation of this picture, with the result that the show will make an especially strong appeal to adolescent filmgoers.

The story, produced in a manner that will bring laughs aplenty from those who don't tire of youthful shenanigans, has been directed by Vincent Sherman at the dizzy pace that is common to the existence of our present-day youth.

In view of its subject, it isn't surprising that the film doesn't attempt to make too much sense. The story can best be described as a lot of nonsense about amusing misunderstandings that arise to plague the marriage of two young people, said young people being Joan Leslie and Robert Hutton, who play almost similar roles they had in "Too Young to Know."

Hutton and Miss Leslie get married when the former is mustered out of the service. Thereafter one misunderstanding after another keeps the marriage rocking back and forth, but, as is usual in stories of this sort, the young couple sees the light at the finale and all's lovey-dovey.

Produced capably enough by Alex Gottlieb, from a script by Agnes Christine Johnston, the picture has been acted with a world of zest by a cast that tries to do the most with the material at hand. Miss Leslie and Hutton make an appropriately silly couple. Edward Arnold and Ann Harding are good as Miss Leslie's parents. The comedy is added to by the late Robert Benchley as Hutton's stepfather.

CAST: Joan Leslie, Robert Hutton, Edward Arnold, Anne Harding, Robert Benchley, Dorothy Malene, Hattie McDaniel.

CREDITS: Producer, Alex Gottlieb; Director, Vincent Sherman; Screenplay, Agnes Christine Johnston; Based on character created by Josephine Benthams, Herschel V. Williams, Jr.; Cameraman, Carl Guthrie.

DIRECTION, Good. PHOTOGRAPHY, Good.



MART KENNEY

One of Canada's top orchestra leaders, Mart Kenney, will serve as honorary chairman of a committee of some 100 maestros who will, in conjunction with the film industry's 20th anniversary of talking pictures, celebrate a "Cole Porter Silver Jubilee in Canada."

Goldwyn's Next Pic Has Canuck Scenes

Many of the scenes in Samuel Goldwyn's first drama using Technicolor will be shot in Montreal and woods of Northern Ontario. The picture is an adaptation of the Gwethalyn Graham novel, "Earth and High Heaven."

Shooting To Start On 'The Stronghold'

Quebec Productions Corporation will start filming "The Stronghold" August 15th using the facilities of the Queensway Studios, Toronto. Queensway will also supply the equipment necessary for location work.

President of the corporation, which is attempting to start a bi-lingual picture industry in Canada, is Paul L'Anglais, and the first picture, adapted from the book, "The Whispering City" by Rian James, will also have a French version titled "La Fortress." It is a modern story against a Quebec background.

Definitely signed for the picture are George Marton to produce, Fedor Ozep, famous foreign director, to direct and Helmut Dantine to star. Rumors are that Susan Cloutier, the Ottawa girl who recently was awarded a Hollywood contract, may also appear in the film. Other Hollywood notables are being negotiated with for parts in the picture.

Marton, producer of this picture, plans later on to bring to the screen under the same idea a book for which he owns the rights, "Magic Mountain," by Thomas Mann.

Monogram Sets 48 Pix For '46-47

FORTY-EIGHT feature-length productions will be released on the 1946-47 program of Monogram Pictures Corporation, it was announced recently by president Steve Broidy at the 15th annual national convention, now under way at the Drake Hotel in Chicago. The schedule includes two million-dollar special productions, 32 straight features and 14 western films.

Heading the list are "It Happened on Fifth Avenue," the first picture to be produced and directed for Monogram by Roy Del Ruth, with Victor Moore, Ann Harding and Gale Storm already announced for principal roles, and songs by Harry Revel, with Joe Kaufman as associate producer; and "The Hunted," King Bros. production of Steve Fisher's famous novel, with Belita and Barry Sullivan costarred. Both these films, the first of which is already in production, will be made on a lavish scale, and each will entail the expenditure of more than a million dollars. These two, it is announced, will not form a part of the regular program, and will be sold separately.

NEXT in importance will be a large group of pictures, all of which will be of definite "A" calibre, and two of which will be filmed in color, marking Monogram's first appearance in the color field. These will be "Black Gold," a story of the Kentucky Derby, with the Chinese boy actor, Ducky Louie, as the jockey in a rousing film to be produced by Jeffrey Bernerd and directed by Phil Karlson; and "Trail to Alaska," a story of lusty adventure in the Far North, based on a story by Jack London and to be produced by Scott R. Dunlap.

An elaborate college musical on the program will be "Sweetheart of Sigma Chi," inspired by the famous song and starring Phil Regan, Bonita Granville and Phil Brito, with Slim Gaillard trio, Ross Hunter and Frankie Carle's orchestra. Jeffrey Bernerd produces and Jack Bernhard directs. An especially interesting film will be "High Conquest," adapted from the best-selling novel by James Ramsey Ullman and to be filmed in Switzerland, with Louis B. Appleton as producer and director, and the noted mountain climber, Harry Hays Morgan, playing a prominent role. Ullman wrote the best-selling "White Tower."

Also in the group are "In the Fog," based on the world-famous novel of fear and suspense by Richard Harding Davis, and pro-

duced by Walter Mirisch; "The Maze," popular novel by Maurice Sandoz, produced by Jeffrey Bernerd; and "One Way Street," from the intriguing story by Cornell Woolrich, also to be produced by Walter Mirisch. Other films in the high-bracket division are "Wife Wanted," drama exposing the matrimonial racket, starring Kay Francis with Paul Cavanaugh and Robert Shayne, directed by Phil Karlson and produced jointly by Miss Francis and Jeffrey Bernerd; "Louisiana," to star a suprise personality of tremendous box-office appeal; "Decoy," a sensational drama starring Jean Gillie and Edward Norris, directed by Jack Bernhard and produced by Bernhard and Bernard Brandt; "Ginger," a dog story by Oliver Drake and Don McKean, to be produced by Lindsley Parsons; and "Dangerous Aliibi," starring Jean Gillie and also to be produced by Jack Bernhard and Bernard Brandt, with Bernhard directing.

TWO releases of the year will be based on the country's most popular comic strips. "Gentleman Joe Palooka," adapted from the Ham Fisher feature will star Leon Errol with Joe Kirkwood, Elyse Knox and Guy Kibbee, with Cyril Endfield directing for producer Hal E. Chester; and "Bringing Up Father," based on George McManus' comic strip and featuring Joe Yule and Renie Riano, will be produced by Barney Gerard, with Eddie Cline directing. Other releases scheduled for the year are "Under Sealed Orders," "Front Page Girl" and "Gates of San Quentin."

In Monogram's highly successful series division, there will be four Cisco Kid outdoor dramas, starring Gilbert Roland and produced by Scott R. Dunlap; Four Bowery Boys comedy-dramas, starring Leo Gorcey with Huntz Hall and Bobby Jordan, and produced by Jan Grippo; three Charlie Chan detective comedy-dramas, starring Sidney Toler and produced by James S. Burkett; and four Teen-Agers high-school musicals with Freddie Stewart, June Preisser and big-name bands.

In the western field, the program will include eight dramas starring Johnny Mack Brown with Raymond Hatton, four of which will be specials, produced by Scott R. Dunlap; and six musical films starring Jimmy Wakely with Lee "Lasses" White, to be produced and directed by Oliver Drake.

Breen In London On Code Mission

Now in England, Joseph I. Breen, administrator of the Motion Picture Production Code, said before sailing that he goes abroad to study at first hand production problems of the English-speaking film world.

Invited by the British Film Producers Association, he will be the guest of the entire British film industry.

Although requested to discuss Production Code problems and political censorship in the United States, so that British films can have the advantage of counsel of the Production Code Administration before actual shooting, Mr. Breen made it clear he was just as anxious to learn British reaction to American pictures.

In assisting the British producers with information and guidance relating to Production Code Problems and censorship unique to the USA, Breen hopes he will be able to save the British producers many thousands of pounds annually in anticipating scenes unacceptable to the American market. By helping the British to expand their market in the USA, he thinks increased mutual respect for each other's dramatic accomplishments will be achieved.

So that British films can, before production, have the same advantage as Hollywood films, Mr. Breen said that his primary aim is to assist the British producer well in advance with information and guidance relating to Code and censorship problems which are unique to the United States because of its vast size and the various state legislative systems with which the British are unfamiliar.

As director of the industry's Production Code Administration in America, Mr. Breen indicated that there was no intention on either side to dictate the future course of either country's film production.

"Rather," he said, "this visit is evidence of the progressive and constructive collaboration between our two industries. In view of the forward strides English films have been making since the war, I feel honored at the invitation to participate in intimate studio discussions of the provisions of the American industry's Production Code such as continually go on in Hollywood."

Bill Frawley Cast

William Frawley has been cast as a police lieutenant in the Technicolor musical which stars Rita Hayworth, "Down to Earth," currently before the cameras at Columbia.

Distribs, Gov't Agree In Sask'n

(Continued from Page 1)

wan censor board. The measure, when made effective by an Order-in-Council, will ease things for those of the 52 Western Saskatchewan exhibitors who are forced to pay expressage from Winnipeg instead of Calgary, from where they were formerly serviced.

The situation grew out of the action of the CCF government in establishing its own censorship facilities in Regina instead of continuing to use those in Winnipeg, as had been the practice for the past 27 years under arrangement with the Manitoba government. On November 1, 1945, the Reverend Mr. J. D. Vaughan moved his office to the then-new projection room in the Parliament Buildings.

Winnipeg is the exchange headquarters for the territory. All prints are shipped there from the labs in Montreal and Toronto and the exhibitor has been long accustomed to paying expressage from the first-mentioned city to his community. Recognizing the right of distributors to establish the sort of structure they considered best economically and their headquarters in the most strategic location, Saskatchewan governments have seated their chief censor in Winnipeg. Because of this prints could be shipped as soon as passed without loss of time.

Costs had been raised a while back when the censorship fee was doubled and the addition of express charges from Winnipeg to Regina and back threatened the soundness of operation. The distributors pointed out that because of higher fees it would not pay them to continue service for long to many of the 102 theatres which are open one and two days weekly. The reason was that the distributors, to cut their general cost of operation, would submit fewer prints for censorship, making it impossible to continue the almost-profitless service to small rural theatres because there wouldn't be the necessary amount of prints available.

First to feel the pinch of raised fees and increased expressage on the distributors were some of the 52 Western Saskatchewan accounts serviced from Calgary, also a distribution centre. Exhibitors had been paying express charges from the exchange, in this case Calgary, to the theatres. Finding that it no longer paid to service these accounts from Calgary, the distributors changed the point of shipping. As prints passed at the old fees became played out, the distributors

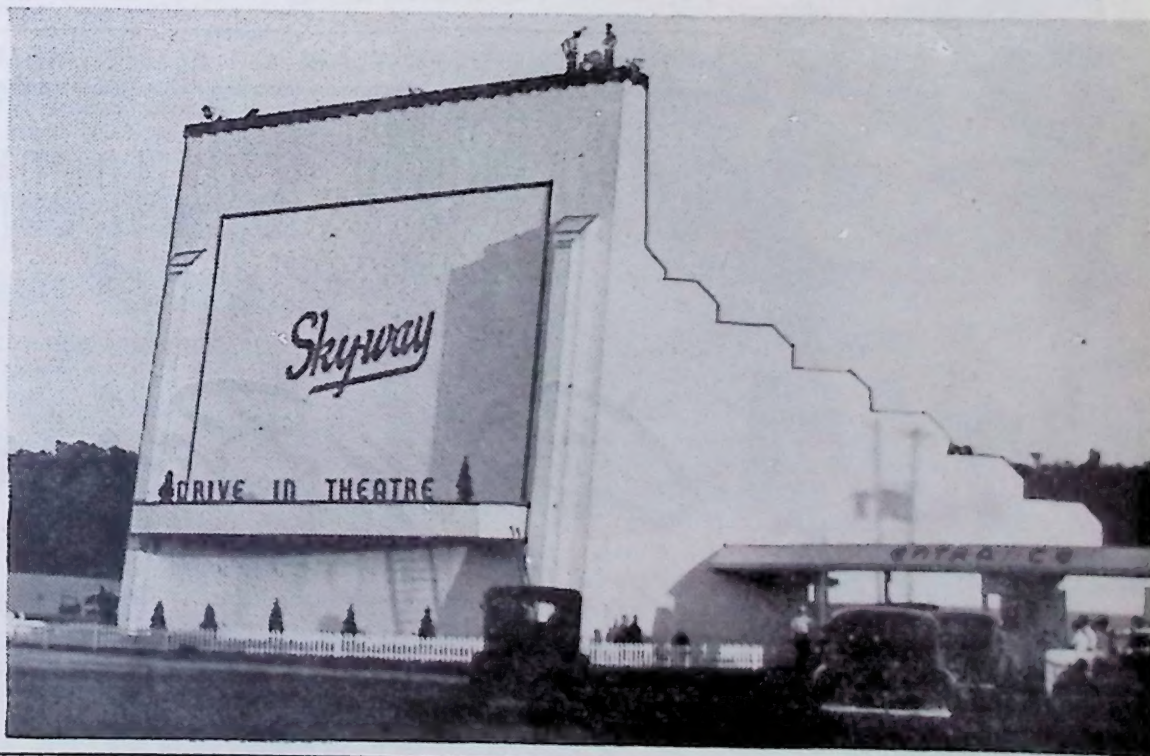
First Drive-In Opens In Ontario



First of a chain of drive-in theatres planned for Ontario by Skyway Drive-In Theatres Company Limited was opened near Stoney Creek, outside Hamilton, recently under the general management of R. H. Manley of Geneva, Ohio, who owns several in the USA. H. B. Housser, Toronto broker, is president of the company. The manager is Tommy Lancaster.

In the top photo are shown four of those connected with the venture. From left to right—R. Leliever, secretary, Vincent Mining Corporation Limited and secretary of the Skyway company; R. H. Manley, general manager of Skyway; Norman Vincent, president of the Vincent Corporation (with which company Skyway is associated for management and direction) and vice-president of Skyway; Thomas F. Chalker, treasurer of Hugh W. Long & Company, Incorporated, New York, who is interested in similar ventures in the USA. Not shown but present at the opening is Gordon K. Masters of Harrison & Company, Toronto, a director of Skyway.

The bottom photo shows several cars waiting to enter. Policy is no charge for children, so the Skyway is doing much family business. 700 cars can be accommodated.



ruled that exhibitors in Western Saskatchewan must be serviced direct from Winnipeg, a longer haul, which meant greater express charges to the exhibitor but eliminated the costs to the distributor of shipping prints to Calgary.

Although the distributors are still required to send the Calgary prints to Regina for censorship,

the reduction in censorship fees on them has made it possible to resume service to Western Saskatchewan from that city. The distributors now suggest that Saskatchewan accept Alberta censorship on these prints so that shipping to Regina would not be necessary. Censorship fees would be paid and Saskatchewan would send stickers to be applied

to the reel bands, making it easy for its inspectors to check. This system is now in use between the Alberta censor, located in Calgary, and the British Columbia one.

The distributors, however, are not yet reconciled to the higher rate of censorship and are studying things with a view to eliminating unprofitable distribution.

THE PICTURE OF THE MOMENT

—WORLD PREMIERE, JUNE 1st, RIVOLI, N.Y.C.!

THE PICTURE OF THE WEEK

—IN LIFE MAGAZINE, IN LOOK MAGAZINE!

THE PICTURE OF THE MONTH

—IN REDBOOK, COSMOPOLITAN, PARENTS' MAGAZINE!

THE PICTURE OF THE YEAR

—WITH THE STAR-TEAM OF A LIFETIME!!!!

CHARLES BOYER • JENNIFER JONES

IN
Ernst Lubitsch's

PRODUCTION OF

Cluny Brown

with PETER LAWFORD

Helen Walker • Reginald Gardiner • Reginald Owen
Sir C. Aubrey Smith • Richard Haydn • Margaret Bannerman
Sara Allgood • Ernest Cossart • Florence Bates • Una O'Connor

Produced and Directed by ERNST LUBITSCH

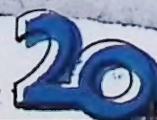
Screen Play by Samuel Hoffenstein and Elizabeth Reinhardt • Based on the Novel by Margery Sharp



THAT BEST-SELLER!



THAT LUBITSCH TOUCH! THAT WONDERFUL



CENTURY-FOX!